

JAN 03 2006

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Attention:	Group Art Unit: 3622 Examiner: JANVIER, JEAN D.	Fax:	(571) 273-8300
UNITED STATES PATENT AND TRADEMARK OFFICE		Phone:	(571) 272-6719
Pages:	Cover + 1 + 13 = 15	Date:	January 3, 2006
From:	Georgann S. Grunebach Assistant General Counsel	Fax:	(310) 964-0941 (310) 964-4615
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Georgann S. Grunebach
Georgann S. Grunebach, Reg. No. 33,179
(Printed Name of Person Signing Certificate)
Telephone No. (310) 964-4615

January 3, 2006
(Date of Signature)

Attention: Commissioner for Patents

Attorney Docket No. PD-980142

Please find attached Re:

Serial No.: 09/492,725

Filing Date: January 27, 2000

- TRANSMITTAL FORM PTO/SB/21 (1 page)
- RESPONSE TO OFFICE ACTION DATED OCTOBER 4, 2005 (13 pages)

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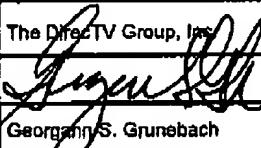
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Total Number of Pages in This Submission 14

Application Number	09/492,726
Filing Date	January 27, 2000
First Named Inventor	Robert G. Arsonault
Art Unit	3622
Examiner Name	JANVIER, Jean D.
Attorney Docket Number	PD-980142

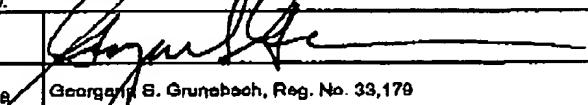
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Remarks No additional fee for claims is required.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	The DirecTV Group, Inc.		
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Printed name	Georgann S. Grunebach		
Date	January 3, 2006	Reg. No.	33,179

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Date January 3, 2006

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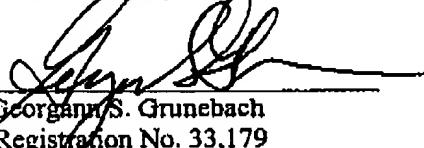
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U.S. Serial No. 09/492,725

PATENT
Attorney Docket No.: PD-980142**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : ARSENAULT et al.

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)
) Georgann S. Grunebach
) Registration No. 33,179



U.S. Serial No. : 09/492,725

Filed : January 27, 2000

Title : "A System and Method for
Transmitting, Receiving and
Displaying Advertisements"

Art Unit : 3622

Examiner : Jean D. Janvier

RESPONSE TO THE OFFICE ACTION DATED OCTOBER 4, 2005

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please enter the following amendments and consider the following remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.